



**Dr. SNS RAJALAKSHMI COLLEGE OF ARTS & SCIENCE
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A Communications Model

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INTRODUCTION

1. Communication models are theoretical frameworks that help us understand how communication works and how messages are transmitted between individuals or groups.
2. These models provide a structured way to analyze the complexities of human interaction and the various elements that influence the communication process.
3. By studying communication models, we can gain insights into how messages are encoded, transmitted, received, and decoded, as well as the factors that can impact the effectiveness of communication.

- There are several different communication models, each offering a unique perspective on the communication process.
- Some common models include the linear model, interactive model, transactional model, and the Shannon-Weaver model.
- Each model highlights different aspects of communication, such as the roles of senders and receivers, feedback mechanisms, noise, and context.

Understanding communication models can help us become more aware of our own communication behaviors, improve our ability to convey messages clearly, and enhance our overall communication skills.

By exploring these models, we can learn how to navigate various communication contexts, adapt our communication style to different audiences, and build stronger relationships through effective communication.

Thank You

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